

Company Profile



www.blissmedicalcentre.com

Table of Contents

Our Story

05 Our Services

The Bliss Team Giving Back to the Community

Our Journey

10 Our List of Medical Centres

Our Business Partners





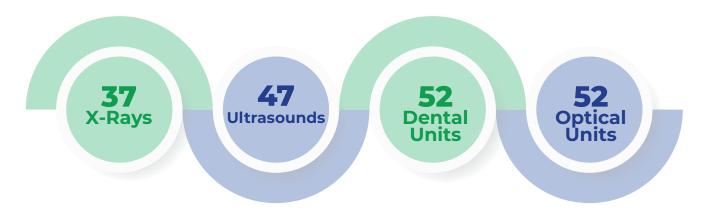
Our Story

Bliss Healthcare is a leading integrated healthcare network in Kenya providing complete outpatient services. We take pride in providing efficient, accessible, quality and affordable healthcare services, across 37 counties in Kenya's Urban and Rural Communities.

Bliss Healthcare began its journey with an aim of providing patient satisfaction and a goal of saving and enriching lives. We work to improve access, efficiency, flexibility and accountability in healthcare. It has developed bespoke models of healthcare that meet health-related needs of the diverse population we serve. Over time, the immense public approval of services offered by our employees has led to our robust growth.

Incorporated in 2012, with just a few Medical Centres, Bliss Healthcare has grown to a network of 64+ outpatient Medical Centres. This makes it the largest and fastest growing network of healthcare Medical Centres in the region. Our network of Medical Centres provides services including Doctor Consultation, Laboratory, Radiology, Optical, Dental care, Pharmacy and Specialist Clinics all under one roof. The services are all designed to improve on prevention of disease, early detection or testing and primary care treatment.

Bliss has over 1,100 healthcare professionals working throughout the Medical Centres and serve more than 85,000 patients per month. With an unmatched array of resources including **37 X-Rays, 47 Ultrasounds, 52 Dental Units** and **52 Optical Units**, we are well positioned to provide compassionate, state of the art care.







Corporate Philosophies:

Mission- To provide affordable and quality healthcare and medical services that are accessible to all.

Vision - To be the preferred choice of healthcare and medical service provision by saving and enriching lives.



Honesty - Always demonstrate integrity by being honest and doing the right thing



Excellence - Be committed to deliver compassionate care and patient delight



Accountability - Take responsibility for all our actions



Respect - We embrace and respect diversity of our patients, employees and communities



Teamwork - We achieve quality through teamwork and encourage collaboration

Our Services

Doctor Consultation

Every person should have a primary care provider, someone who knows not only your medical history, but your personality, beliefs and preferences, as well as your entire family. At Bliss Healthcare, we know that there are many factors that influence someone's health. Our doctors, physicians and specialists are all board-certified and they understand the dynamics that exist in healthcare. We provide a wide range of services from routine health examinations to managing chronic conditions through our Chronic Disease Management Program.

We promote good health through preventative care, disease detection and health awareness programs. All medical protocols and guidelines are continuously monitored by our Clinical Quality Team.

If you should need a specialist, we coordinate your care with our well trained experts.

Our Specialty Clinics include:

- Chronic Disease Management
- Daycare Surgery
- Dental Care
- ENT Specialists
- Family Physicians Clinics
- Nutritionist & Dietician
- Obstetrics and Gynaecology
- Orthopedics
- Paediatrician
- Physiotherapy
- Telemedicine
- Clinical Psychologist





Diagnostic Laboratory

We have a network of 64 laboratories making us the largest network of laboratories in Kenya. Each lab is staffed with licensed medical technologists and phlebotomists who provide quick and accurate test results.

We use state-of-the-art equipment and perform daily control testing to ensure accuracy. We observe international standards of quality, safety checks and protocols which ensure quality management and quality control assurance.

Some of the services we provide include:

- Biochemistry
- Hematology
- Immunoassays
- Microbiology

Radiology

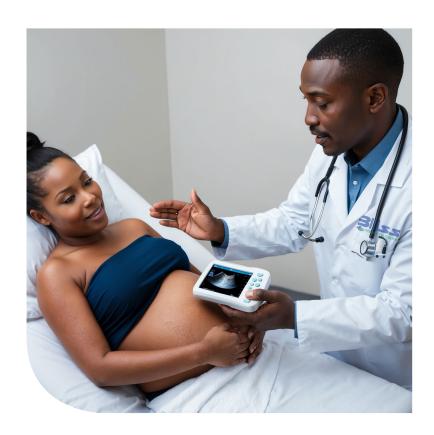
For your physician to make the best diagnosis and recommend your best course of treatment, he or she needs to count on having the latest diagnostic tools available especially sophisticated imaging that reveals potential problems.

Bliss Healthcare has 37 X-Rays, 47 Ultrasounds as part of the radiology equipment.

Our board-certified radiographers and radiologists provide advanced diagnostic imaging services which help your physician to make the best medical diagnosis.

Our Radiology services include;

- Digital X-Ray
- ECG
- Ultrasound





Optical

With a focus on providing eye care treatment with the latest medical equipment and facilities, we are the best choice when it comes to eye care. We offer the latest optometry services including a wide variety of spectacle designs and ocular conditions on primary eye care in 52 of our Medical Centres.

Our Optical services include;

- Computerized eye checkup
- Color Vision (Color Blindness Test)
- Designer frames
- Imported frames and lenses
- Photochromic Lenses
- Retinoscopy

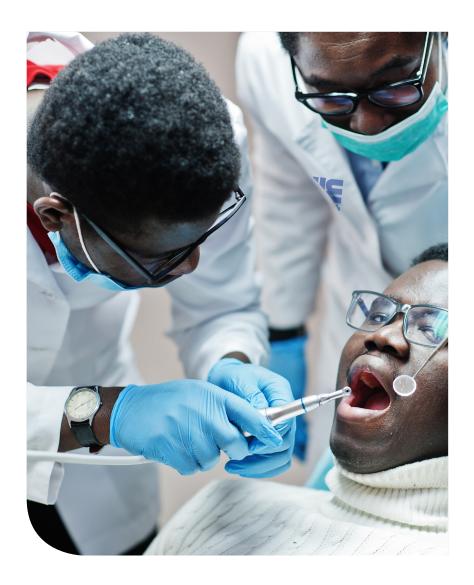


Dental Care

We take pride in providing the best and affordable dental care to children and adults. Our state-of-the-art dental care centres enable us to perform the most advanced dental procedures. Our team of experienced dentists and orthodontists in 52 of our Medical Centres work diligently to ensure that we bring healthy smiles to your face. After all, a healthy smile needs good dental care.

Our Dental Services

- Cosmetic Dentistry
- Dental X-ray
- Dental Fillings
- Dental Implants
- Braces
- Paediatric Dentistry
- Root Canal Treatment
- Removable Braces
- Tooth Cleaning
- Tooth Extraction



Telemedicine Services

Our existing Telemedicine services encompass a range of innovative healthcare solutions, aligning with the evolving needs of our patients and the advancements in technology. We currently provide the following services:

1. mHealth Services:

 Our mHealth services focus on leveraging mobile technologies to enhance patient engagement, health monitoring, and communication. This includes mobile applications that facilitate appointment scheduling, medication reminders, and access to general health information.

2. e-Health Services:

• Our e-Health services are designed to streamline healthcare processes, such as electronic health record (EHR) management, digital prescriptions, and secure online communication between healthcare providers and patients. This ensures efficient and secure information exchange.

3. Telemedicine for Chronic Care Management:

Our primary focus within the Telemedicine domain is the management of chronic conditions.
Through virtual consultations, remote monitoring, and personalized care plans, we aim to improve the quality of life for patients dealing with chronic illnesses. This includes regular follow-ups, medication adjustments, and lifestyle counseling.

Our Telemedicine program adheres to the highest standards of patient privacy, data security, and medical ethics. We have implemented robust cybersecurity measures and ensure that all virtual interactions comply with relevant healthcare regulations.



Pharmacy

We have a wide spread network of pharmacies in all our 64+ Medical Centres spread across Kenya, supported by highly trained pharmacists and clinicians who ensure the delivery of pharmaceutical care for all our patients.

Our Pharmacies are capable of dispensing a wide range of drugs from different brands to cater to the needs of all the patients, at affordable prices. We adhere to the regulations set by the Government of Kenya and all our pharmaceutical products are duly licensed and approved for usage in Kenya.



Giving Back to the Community

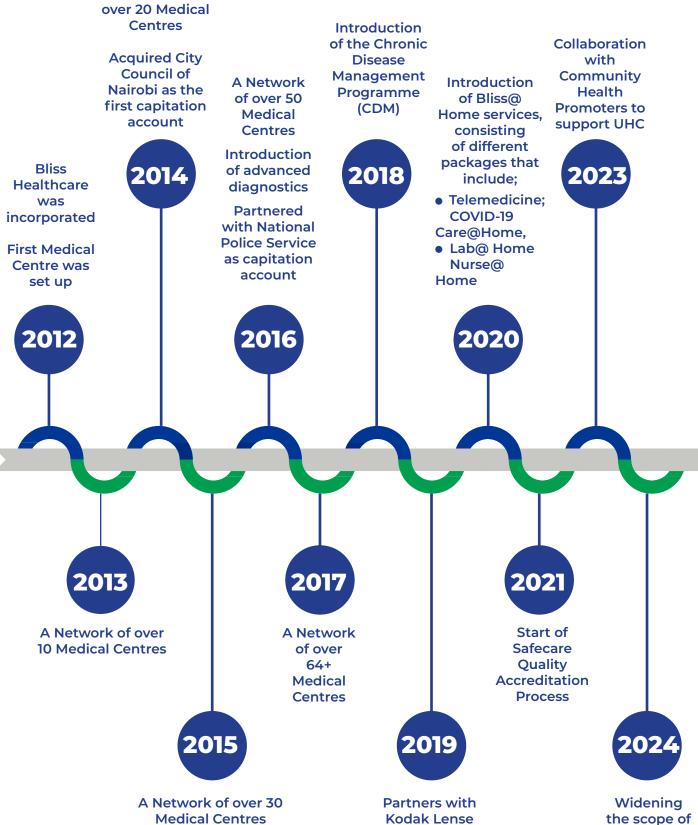
Bliss Healthcare is well aware that without the communities it serves, it would not exist. The institution has a very robust CSR programme that has seen it annually conduct:

- Free medical camps
- Free tests at its various medical centres including free BP, BMI, Random Blood Sugars, Optical and Dental Checks
- Visits and donations to children's homes, schools and farming communities
- Free health talks at various companies to educate staff on health issues
- Support the community health promoters to ensure preventive care



Our Journey

A Network of



to provide

affordable

and quality

eye care

services to

Kenyans

Partnered with

Teachers Service

Commission (TSC) as

one of our capitation

accounts

the scope of Telemedicine and home delivery services

List of Medical Centres



Ed. Nov, 2024



Our Partners

Cash Payment via Mpesa





AAR Insurance

Heritage

Heritage Insurance



Liberty Life Assurance Ltd



Parliamentary Service Commission



Allterrain Tsebo Solutions



HAART- Awareness Against Human Trafficking



Lucent Insurance





APA Insurance



IAA Healthcare - Juba



Liaison Insurance **Brokers**



ponea health PONEA

Pioneer Insurance

Saham



Britam General

Britam Micro



Kenya Broadcasting Corporation



Macly Insurance Brokers



Assurance Ltd



Ocarepay Carepay

Insurance



Kenya Commercial Bank Ltd



Magereza Sacco Society Ltd



Sarova Hotels



Cooperative Bank



Kenyan Alliance



Insurance

SASA Doctors





Kenbriaht kenbright Insurance



Medical Administrators (K) Limited



SHIF



CIC Insurance

CIC Micro Insurance



KENGEN



Monarch Insurance



Sedgewick Insurance Brokers



Clarkson Insurance **Brokers**



Kenya Revenue Authority



MUA Insurance Kenya Limited



Star Discover Insurance Limited



Crown Paints Kenya



Kenya Power & Lighting Company





Simlaw Seeds



Dinlas Pharma (EPZ)



Kenya Seed Company



MTN Insurance



Teachers Service Commission under MINET Insurance



East African School of Aviation (EASA)



Kenyatta National Hospital



Minet Insurance **Brokers**



TATA Chemicals



Embu University



KETEPA - Kenya Tea Packers



National Police Service



Trident Insurance



Geminia Life Assurance Ltd



Kenindia Assurance



Naivas Limited



Insurance

Zamara



First Assurance First Assurance



Kiambere-Mwingi Water & Sanitation Company



OLDMUTUAL

Old Mutual

Insurance

NIBS



zamara

UAP Insurance Company Limited



Forza Consultants Limited



LiB Laser

LCT AFRICA

Brokers

Laser Insurance



Pacific Insurance **Brokers**



G4S Security Services

GAInsurance GA Insurance



I eadway Insurance



Pacis Insurance



Brokers

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